







AUGUST 2025 12TH ANNUAL HFF





WELCOME LETTER AUGUST 2025

AS-SALAAMU ALAIKUM AND WELCOME,

We're thrilled to bring you the first edition of the Halal Food Fest Newsletter—your all-in-one guide to this year's festival! Inside, you'll find everything you need to make the most of your experience: a detailed venue map, vendor listings, event schedules, entertainment highlights, family activities, and more.

Join us on **Saturday, August 16, 2025,** at the Anne Arundel County Fairgrounds for the 12th Annual Halal Food Fest, hosted by the Al-Rahmah School Educational Trust (ASET). With over 12,000 attendees expected from Maryland, D.C., and Virginia, it's a vibrant celebration of halal cuisine, community, and culture.

Since its founding in 2012, Halal Food Fest has grown into a beloved regional tradition. What began as a simple idea—to unite the Ummah through food—has become a joyful gathering of families, neighbors, and small businesses. From sizzling street food and sweet treats to cultural performances and kids' activities, there's something for everyone.

But this festival is about more than food. **100% of proceeds** go directly to support ASET's educational institutions: Al-Rahmah School, Al-Rahmah Nursery, and Al-Rahmah Quran Academy. Your participation helps us sustain and grow access to quality Islamic education for generations to come.

Thank you for being part of this incredible journey. We're honored to celebrate with you. Let's make this year unforgettable—together.

Warm regards, The Halal Food Fest Team ABOUT HALAL FOOD FEST AUGUST 2025



The Halal Food Fest (HFF) is a day-long food festival designed by ASET to bring families together. Established in 2012, our goal is simple: to unite the Ummah through delicious food. We offer a safe and enjoyable environment for all ages, where you can indulge in the best halal cuisine the DMV area has to offer.



SAFE, ENGAGING, AND FUN FOR ALL AGES



THE BEST HALAL CUISINE IN THE DMV



FAMILY FRIENDLY ATMOSPHERE ALL DAY LONG

MEET ASET AUGUST 2025

ABOUT ASET

The purpose of the Trust is to establish an endowment fund that will be a source of income for the Al-Rahmah School and Nursery. To fund this, individuals and institutions may contribute financially. These contributions are invested into different long-term asset accounts for the benefit of the school. The principal amount of the funds shall not be touched for expenditure; only a certain portion of the earnings may be distributed. Al-Rahmah School Educational Trust is a body of invested capital under the control and responsibility of trustees that serve various objectives.

Looking to make a difference? Join the ASET Board and help shape the future of Islamic education in our community. If you're interested, please send your resume or a brief introduction to info@alrahmahtrust.org.

To learn more about ASET and the lives you can help transform, visit our website at www.alrahmahtrust.org. If you feel inspired to make a difference, you can support our work by donating at https://alrahmahtrust.org/donate/



ENDOWMENT VALUE \$1,021,524



TOTAL SCHOLARSHIPS AWARDED \$25,000



TOTAL NUMBER
OF DONORS
15,000+

MEET HFF AUGUST 2025

MEET THE HFF BOARD



JAMAL ALI LEAD ORGANIZER



SAMI AHMED
LEAD ORGANIZER



LUTHFE SIDDIQUE SPONSORSHIP LEAD



SUMAIYAH MAHMOODI GENERAL SECRETARY



HAMZA MAHMOOD FOOD LEAD



TALHA ALI
REGISTRATION LEAD



REHAN KHAN REGISTRATION LEAD



AMNA ALI BAZAAR LEAD



ADAM BUTT LOGISTICS LEAD



MUHAMMAD HAMZA Logistics lead



MOHAMMAD JAMIL
ENTERTAINMENT LEAD



OZARE KAZMI SPONSORSHIP LEAD



MOMINA BUTT

MARKETING LEAD



MALAIKA BUTT

MARKETING LEAD



UMAR SALEEM
IT LEAD

Festival Schedule

1:30 - 1:45 PM DHUHR PRAYER (1:30PM IQAMAH)

1:45 - 2:00 PM SPONSOR SPOTLIGHT: ISLAMIC RELIEF USA

2:00 - 2:30 PM NASHEED PERFORMANCE: MAHMOOD KIBRIA

2:30 - 2:45 PM SPONSOR SPOTLIGHT: HUMAN DEVELOPMENT FUND

3:00 - 3:30 PM REPTILE SHOW

3:30 - 4:00 PM VENDOR SIT-DOWN: HAL & AL'S

4:15 - 4:30 PM NASHEED PERFORMANCE: MAHMOOD KIBRIA

4:30 - 4:45 PM SPONSOR SPOTLIGHT: DROPLETS OF MERCY

4:45 - 5:00 PM SPONSOR SPOTLIGHT: HHRD

5:00 - 5:30 PM REPTILE SHOW

Festival Schedule

5:30 - 5:45 PM SPONSOR SPOTLIGHT: PIZZA BOLIS

6:00 - 6:15 PM ASR PRAYER (6:00 IQAMAH)

6:15 - 6:30 PM COMMUNITY DUAA

6:30 - 7:15 PM BUBBLE SHOW

7:30 - 8:10 PM NASHEED PERFORMANCE: KHALIL ISLAM

8:15 - 8:30 PM MAGHRIB PRAYER (8:15PM IQAMAH)

8:45 - 9:00 PM FUNDRAISER FOR ASET

9:30 - 10:00 PM ISHA PRAYER (9:45PM IQAMAH)

10:00 PM COMMUNITY DUAA & CLOSING REMARK

VENUE MAP AUGUST 2025

VENUE MAP

TO VIEW AN INTERACTIVE MAP, CLICK HERE



FOOD VENDOR LIST

BOOTH VENDORS

1. PEONIES PASTRIES	19. SOFT STUFF ICE CREAM & MORE
2. KHOKAFE	20. LOZA PASTRY
3. AMO CRISPY BURGER	21. BUNNFULL
4. SMASH LAB	24. BIRYANI & BAKERS
5. CHAI STREET CO	25. BOBA AUR BAATEIN
6. MODA CAFE & RESTAURANT	26. SOUL SMOKED BBQ
7. HAL AND ALS BBQ	27. SERENE COFFEE ROASTER
8. TOFFEE COOKIE COMPANY	28. TYAFE TROPICAL
9. PIZZA BOLIS	29. HALAL MEDITERRANEAN FOOD
10. TRIBOS PERI PERI CHICKEN	30. ASIAN TASTE
11. ASIAN TASTE	31. DIMATCHAI
12. ADDY LEMONADE & MINI PANCAKES	32. PEPPERS & ONIONS CARIBBEAN
13. MEHRIBON COFFEE	33. ZAYTOUN CATERING
14. KABOB HUT	34. POPSCOOPSDOUGH
15. BEIRUT CAFE	35. SIAMA JUICEBAR & SWEETS
16. BARAKAH BISTRO	36. TIKI GRILL
17. LE BISTRO DU VILLAGE	37. THE SWEET SPOT

38. BLOWFISH

18. DOMINIECE ASIA LEMONADE

FOOD VENDOR LIST

FOOD TRUCKS

1. KING SOFT

2. VIRGINIA GRILL

3. DMV TAQUERIA

4. CHAR'D

5. JALIYAA COFFEE

6. ZAI FOODS

7. HELLO KITTY ICE CREAM TRUCK

8. LAVISH BUBBLE TEA & SOFT SERVE

9. MR TWISTER

10. CHAR'D

11. QAFFEE HOUSE

12. CLUCK AND GILLS

13. RB GRILL

14. ICE CREAM, 4M VENDING

15. GYRO, 4M VENDING

16. BIGGPOPPA POPCORN

17. DORA ICE CREAM

18. HALAL COUSINS

19. LIL CAKES AND CREAMERY

20. DMV GRILL

21. YUMMIE THAI KITCHEN

22. CHILL AND GO ICE CREAM

NOTICED A PRICE DIFFERENCE OR JUST WANT TO SHOUT OUT YOUR FAVORITE VENDOR?

SHARE YOUR FEEDBACK OR REPORT A PRICING ISSUE HERE.

GRAND BAZAAR VENDOR LIST

LOCATED IN OUR COVERED BAZAAR AREA

1	NAC	אחרנ	ΛT	וחח	$\cap TI$	UNI
١.	IVIL)DES) I A	וטט	υH	UIN

- 2. SHEIKH SCENTS
- 3. ROONY JEWELRY
- 4. KOL CLOTHING
- 5. ZAVER THREADS
- 6. VIBRANT PHULKARI
- 7. RANI CANDLES AND CO
- 8-9. BURDA CLOTHING
- 10. I All AS ART
- 11. AIS ABAYA
- 12. MUHAMMAD AMIN EST. 1997
- 13. ITTIHAD
- 14. LAILAS ART
- 15. SADAF COLLECTION
- 16. BODI BY SAMIRAH
- 17. MODERN DESIGNS PHILADELPHIA
- 18. DELICATE HIJABI

19. QABEELATI

20-21. KRISHNA INDIAN FASHION

22. SABR UNLIMITED

23-24. SAMRA STYLE

25. MILANI

26. TATREEZ

27. BAIT HADEEL LLC

28. MAWAS FASHION

29. SARA ALI

30-32. IMAN BOUTIQUE

33. MILANI

34-35. NAYAB FASHIONS

36. SHENNARA

37. CLAYSTOCK INC.

38-39. THREE SISTERS

40. TAHZEEB THOBES

41. HZ&M STYLE

GRAND BAZAAR VENDOR LIST

LOCATED IN OUR OUTDOOR BAZAAR AREA

42.1	RAY	ΉΔΝ	NΑ	BAZAF	3
------	-----	-----	----	-------	---

43-44. FRIENDS AND TRENDS

45. SAHRA MODEST WEAR

46. KANJ BUTIK

47. RAMZI AROMA

48. REEM DREAM

49. KAUR BOUTIQUE COLLECTION

50. JINNAHS JOURNALS

51 KIDS HIJAB

52. BAHAAR BAZAAR

53. DESIGNS BY SMAR

54. BLISSMATIC

55. HENNA BY HALEEMA

56-57. BAHAAR BAZAAR

58. RAMZI AROMA

59. FATIMA'S CLOSET

60. RAMZI AROMA

61. DOKKAN EMAN

62. AL BADR FRAGRANCES

63. SEDELS

64. TARIK UYSAL

65. BADAM LLC

66-67. AL BADR FRAGRANCES

68 FRAYYAN

69. AL MAGHRABI CLOTHING

70. OCEAN TET

71. ALHAAYAH

72. TAWES MODEST ACTIVEWEAR

73. ND ESSENTIALS

74. ALHAAYAH

75. PALASTINE

76. ALM COLLECTIVE

EXPERIENCE VENDORS AUGUST 2025

BRIDE & BLOOM







BEELINKED PERMANENT JEWELRY





THE OUD BAR







TURBO TUBS RIDE







PETTING ZOO





AXE THROWING



RIDES & ATTRACTIONS FOR ALL AGES!

ROCK WALL









VIDEO GAME TRUCK



MOONBOUNCE SPORTS COURSE



SPONSORS AUGUST 2025

THANK YOU

TO OUR GENEROUS PLATINUM & GOLD SPONSORS!



















SPONSORS AUGUST 2025

THANK YOU

TO OUR GENEROUS SILVER & BRONZE SPONSORS!





























PLATINUM SPONSORS AUGUST 2025



PLATINUM SPONSORS AUGUST 2025





droplets of mercy

GAZA

EMERGENCY APPEAL



PLATINUM SPONSORS AUGUST 2025



PLATINUM SPONSORS **AUGUST 2025**



HHRD PROGRAMS

CHILDREN WITH DISABILITIES

COMPREHENSIVE PHYSICAL REHABILITATION

EDUCATION SUPPORT

EID GIFTS FOR ORPHANS

EMERGENCY RELIEF & DISASTER MGMT

HEALTHCARE & NUTRITION

IN-KIND GIFTS

ORPHAN SUPPORT

PUBLIC ADVOCACY & SOCIAL JUSTICE

QURBANI / AQEEQAH

QURBANI / UDHIYA

RAMADAN FOOD PROGRAM

SHELTER RELIEF

SKILLS DEVELOPMENT

WATER AND SANITATION HYGIENE

WINTER RELIEF

YOUTH EMPOWERMENT

80+ COUNTRIES

AFGHANISTAN MEXICO BANGLADESH MOROCCO **BOSNIA**

NEPAL CAMBODIA N. MACEDONIA CHAD PAKISTAN COLOMBIA PALESTINE

GAMBIA **PHILIPPINES GUYANA** ROMANIASOMALIA

SRI LANKA HAITI INDONESIA TANZANIA JORDAN THAILAND KENYA TURKIYE KOSOVO UGANDA

LEBANON

Full list of countries and refugee populations available at:

hhrd.org 301-685-3565 | mid-atlantic@hhrd.us













GOLD SPONSORS AUGUST 2025





FOOD PANTRY

Support a Family in Need
Sponsor a \$50 box
to provides
essential groceries
to a family in need.



SCAN HERE

Adam Idrissou Area Manager Maryland idrissou.adam@icnarelief.org 240-344-6106



TRANSITIONAL HOME

Just \$85 supports a woman for one month in ICNA Relief's Transitional Home. providing housing, job support, and essential life skills.

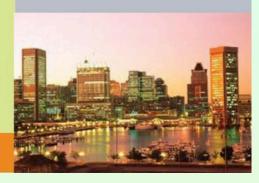
ICNA Relief needs your support to help families in need!

Shahla Mannan shahla.mannan@icnarelief.org 443-538-8523 Transitional House Manger

ICNARELIEF ORG/MARYLAND







SILVER SPONSORS AUGUST 2025









MERCHANDISE AUGUST 2025

THE OFFICIAL HFF MERCH

AVAILABLE FOR PURCHASE NEAR THE WELCOME TABLE & PHOTO BOOTH



FAQS TIPS FOR THE DAY AUGUST 2025

	۲	

What are Halal Food Fest (HFF) hours?

12 - 10 PM

02

Where is Halal Food Fest (HFF)?

The event will take place at the Anne Arundel County Fairgrounds at 1450 Generals Highway Crownsville, MD 21032.

03

What is HFF's cancellation policy?

Tickets are non-refundable. Food Fest is on - rain or shine. The event is held in both an open air setting and indoors. However, tent seating is made available throughout the campus.

04

Where do proceeds from the event go?

All proceeds go to support the Al-Rahmah School Educational Trust. Additionally, 5% of proceeds will go towards relief efforts in Gaza.

05

What forms of payment are accepted at HFF?

Most vendors accept cash and major credit/debit cards.

06

Is HFF Handicap Accessible?

Yes! Many of the event activities are handicap accessible. Handicap parking will also be available on a first come first serve basis

07

Is parking provided?

Yes, free parking is provided onsite at the fairgrounds. Please follow instructions from staff to ensure a smooth experience.

08

Can I bring coolers to HFF?

Coolers and outside beverages are allowed. The purchase of beverages inside the event can also take place. We also provide free water while supplies last.

09

What if I have a food allergy?

If you have any allergies or dietary restrictions, please reach out to the food vendors directly.

10

Can I re-enter the festival if I leave?

Yes, you can re-enter the festival as long as you have your wristband.

FAQS TIPS FOR THE DAY AUGUST 2025

11

Will there be seating available at the event?

Yes, there will be plenty of seating available, including both tented and open-air options.

12

How are we making wudu at Halal Food Fest?

We have outdoor wudu stations for men, and all indoor restrooms will be available for women.

13

Can I bring my pet to the festival?

Due to safety issues & the comfort of all of our guests, we kindly ask that you refrain from bringing your pets.

14

Can I bring a stroller to the festival?

Yes, strollers are allowed. We ask that you be mindful of the space and other attendees.

15

Are there restrooms available on site?

Yes, there are restrooms available, including accessible facilities.

16

Is smoking allowed at the Halal Food Festival?

No, smoking is not allowed anywhere within the event grounds. We kindly ask all guests to refrain from smoking to ensure a comfortable and safe environment for everyone.

17

Do kids need a ticket to attend?

Kids under the age of 3 do not need a ticket.

18

Are there any activities for children?

Yes! We have a designated kids' area with tons of fun for all ages — including moonbounces, a petting zoo with pony rides, a video game truck, reptile and bubble show.

19

Will there be any live entertainment?

Yes, HFF will feature live entertainment including a bubble show, nasheed performances, and more. Follow our social pages for updates!

20

Is there a lost and found at the event?

Yes, lost and found will be located at the registration area. Please check there if you lose any items during the festival.





Thank you for supporting our event!



Stay Connected

WWW.HALALFOODFEST.ORG
@HALALFOODFESTDMV