

**HALAL
FOOD
FEST**

13th Annual **HALAL FOOD** Festival



**2026
NEWSLETTER**





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AS-SALAAMU ALAIKUM AND WELCOME,

We're thrilled to bring you the first edition of the Halal Food Fest Newsletter—your all-in-one guide to this year's festival! Inside, you'll find everything you need to make the most of your experience: a detailed venue map, vendor listings, event schedules, entertainment highlights, family activities, and more.

Join us on **Saturday, August 29, 2026**, at the Anne Arundel County Fairgrounds for the 13th Annual Halal Food Fest, hosted by the Al-Rahmah School Educational Trust (ASET). With over 12,000 attendees expected from Maryland, D.C., and Virginia, it's a vibrant celebration of halal cuisine, community, and culture.

Since its founding in 2012, Halal Food Fest has grown into a beloved regional tradition. What began as a simple idea—to unite the Ummah through food—has become a joyful gathering of families, neighbors, and small businesses. From sizzling street food and sweet treats to cultural performances and kids' activities, there's something for everyone.

But this festival is about more than food. **100% of proceeds** go directly to support ASET's educational institutions: Al-Rahmah School, Al-Rahmah Nursery, and Al-Rahmah Quran Academy. Your participation helps us sustain and grow access to quality Islamic education for generations to come.

Thank you for being part of this incredible journey. We're honored to celebrate with you. Let's make this year unforgettable—together.

Warm regards,
The Halal Food Fest Team



The Halal Food Fest (HFF) is a day-long food festival designed by ASET to bring families together. Established in 2012, our goal is simple: to unite the Ummah through delicious food. We offer a safe and enjoyable environment for all ages, where you can indulge in the best halal cuisine the DMV area has to offer.



SAFE, ENGAGING, AND
FUN FOR ALL AGES



THE BEST HALAL CUISINE
IN THE DMV



FAMILY FRIENDLY ATMOSPHERE
ALL DAY LONG

ABOUT ASET

The purpose of the Trust is to establish an endowment fund that will be a source of income for the Al-Rahmah School and Nursery. To fund this, individuals and institutions may contribute financially. These contributions are invested into different long-term asset accounts for the benefit of the school. The principal amount of the funds shall not be touched for expenditure; only a certain portion of the earnings may be distributed. Al-Rahmah School Educational Trust is a body of invested capital under the control and responsibility of trustees that serve various objectives.

Looking to make a difference? Join the ASET Board and help shape the future of Islamic education in our community. If you're interested, please send your resume or a brief introduction to info@alrahmahtrust.org.

To learn more about ASET and the lives you can help transform, visit our website at www.alrahmahtrust.org. If you feel inspired to make a difference, you can support our work by donating at <https://alrahmahtrust.org/donate/>.



**ENDOWMENT
VALUE**

\$1,355,863



**TOTAL SCHOLARSHIPS
AWARDED**

\$25,000



**TOTAL NUMBER
OF DONORS**

15,000+

MEET THE HFF BOARD



JAMAL ALI
LEAD ORGANIZER



SAMI AHMED
LEAD ORGANIZER



LUTHFE SIDDIQUE
SPONSORSHIP LEAD



SUMAIYAH MAHMOODI
GENERAL SECRETARY



HAMZA MAHMOOD
FOOD LEAD



ESHA KASHMIRI
REGISTRATION LEAD



REHAN KHAN
REGISTRATION LEAD



AMNA ALI
BAZAAR LEAD



ADAM BUTT
LOGISTICS LEAD



MUHAMMAD HAMZA
LOGISTICS LEAD



HAMZA ZGIDOU
LOGISTICS LEAD



UZAIR MOAZZAM
LOGISTICS LEAD



MOMINA BUTT
MARKETING LEAD



MALAIKA BUTT
MARKETING LEAD



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IT LEAD



YASIR RAFI
IT LEAD



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ENTERTAINMENT LEAD



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MERCH & SALES LEAD

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droplets
of mercy

**Orphan
Sponsorship,
Done Differently.**

We don't just meet the needs, we break the cycle of poverty.

- Skills for mothers to rise out of poverty
- Safe Schooling
- Daily Meals
- Mentorship beyond the classroom
- Quality Education



1 Orphan - \$60/month (\$720/year)

Festival Schedule

3:00 PM**EVENT STARTS****4:00 - 5:00 PM****BUBBLE SHOW #1****5:15 - 5:30 PM****SPONSOR SPOTLIGHT: HUMAN DEVELOPMENT FUND****5:30 - 5:45 PM****ASR PRAYER (5:30 IQAMAH)****5:45 - 6:00 PM****SPONSOR SPOTLIGHT: DROPLETS OF MERCY****6:00 - 7:00 PM****REPTILE SHOW****7:00 - 8:00 PM****BUBBLE SHOW #2****8:00 - 8:15 PM****MAGHRIB PRAYER (8:00 IQAMAH)****8:15 PM****LED LIGHT PERFORMANCE****9:45 PM****ISHA PRAYER (9:45 IQAMAH)****11:00 PM****EVENT ENDS**

VENUE MAP

TO VIEW AN INTERACTIVE MAP, CLICK [HERE](#)



THANK YOU

TO OUR GENEROUS PLATINUM SPONSOR!



HUMAN
DEVELOPMENT
FUND



ONE WELL COUNTLESS LIVES CHANGED.

One well in Kenya serves around **150 households** every day, for years.

In Kenya's arid and semi-arid regions, families walk hours to reach water, and the water they reach is often the water that makes their children sick. Where rivers run dry and open sources are polluted, the closest option is rarely a safe one.

HDF digs wells 40 to 65 feet down, by hand or by machine, to reach water that stays clean through the dry season. Each well is fitted with a hand pump or a solar-powered system, then handed to the community that will use it and maintain it.

Sa'd ibn 'Ubādah asked the Prophet ﷺ
"Which charity is best?" He answered: "Water."
Sunan Abū Dāwūd 1681

HOW THE WELL WORKS

			
Dug 40 to 65 feet, by hand or by machine	Fitted with a hand pump or solar system	Serves around 150 households daily	Placed where water sources are polluted

THE NEW HFF APP

TO DOWNLOAD NOW, CLICK [HERE](#)



- VIEW OUR INTERACTIVE MAP
- SEE OUR FOOD VENDORS WITH THEIR MENUS & PRICES
- BROWSE THE GRAND BAZAAR VENDOR LIST
- GET NOTIFICATIONS FOR PRAYERS
- LIVE ENTERTAINMENT SCHEDULE
- SPONSOR INFORMATION
- PURCHASE TICKETS & MERCH
- AND SO MUCH MORE!

FOOD VENDOR LIST

1. LAVISH ICE CREAM
2. THE TRAVELING TABLE
3. CHAR'D
4. MODA CAFE & RESTAURANT
5. HALAL COUSINS
6. CLUCK AND GILLS
7. SUKKAR
8. 4M VENDING
9. DIMATCHAI
10. BIGGPOPPA POPCORN
11. REFRESH
12. DIJA'S BAKERY
13. THE SWEET SPOT
14. THE POTATO TWIST
15. BSIPS CAFE
16. HAL AND AL'S BBQ LLC
17. THE WAFFLE KART
18. VIRGINIA GRILL
19. ASIAN TASTE
20. E-SAN THAI FOOD & DRINKS
21. SIP N' TREAT
22. RB GRILL
23. SHAI GUYS
24. KRAZI KEBOB
25. SOFT STUFF ICE CREAM & MORE
26. SMASH LAB
27. ADDY'S BBQ
28. TYAFE
29. HALAL MEDITERRANEAN FOOD
30. MR TWISTER
31. QAHWAJI CAFE
32. THE BETEL LEAF USA
33. BEIRUT BUTCHERY & KITCHEN
34. MEET AND FEAST

GRAND BAZAAR VENDOR LIST

- | | |
|-------------------------|-----------------------------|
| 1. TATREEZ | 19. ELAN ABAYA |
| 2. MINHAS | 20. HERBAL INFUSION |
| 3. AL MAGHEABI CLOTHING | 21. EDUVATE KIDS |
| 4. DAR NOHA | 22. DEEN PRINT |
| 5. HOUSE OF HAAJAR | 23. SALAAM CUSTOM BY FATIME |
| 6. RS ROYAL JEWELRY | 24. RAMZI AROMA |
| 7. ROONY JEWELRY LLC | 25. HUMAIRA-KU CLOTHING |
| 8. FABLED JEWELRY | 26. F AND T |
| 9. NOOR3LIBAAS | 27. PAANCH |
| 10. AIS TRADING | 31. TAWAKKUL |
| 11. NAZ GARMENTS | 32. DELICATE HIJABI |
| 12. ORCHID ALLURE | 33. HID CORPORATION |
| 13. DISPLACED SOILS | 34. NAYAB FASHIONS |
| 14. SHOP FULL LENGTH | 35. KIDS HIJABS |
| 15. THE JERSEY PLUG | 36. THREE SISTERS |
| 16. MODEST ADDICTION | 37. THOBE LEGACY |
| 17. R&S COLLECTION | 38. IFFAH |
| 18. W&A JEWELERS | 39. AL BADR FRAGRANCES |

GRAND BAZAAR VENDOR LIST

40. MODERN DESIGNS
41. RAYHANNAS BAZAAR
42. VIBRANT PHULKARI
43. SARA ALI
44. TMS GIFT
45. ELHAM ATELIER
46. HZ&M STYLE
47. SADAF COLLECTION
48. ERAYYAN
49. QABEELATI
50. ROOH JEWELRY
51. OZFO ABAYA, HIJAB & MODEST FASHION
52. WINDOW NATION
53. HALAL SOAP HUT & ACCESSORIES
54. KASHISH OF LAHORE

55. THE MEANS TO SUCCESS
56. MUHAMMAD AMIN EST.1997
57. DEEN FUEL
58. DUBAI DELIGHTS
59. FASHION INDIA
60. BAARIQ
61. ANEMONE
62. RAKAPOSHI COLLECTION
63. ISLAM TOYS
64. REEM DREAM
65. ONLINE DESI CLOTHES
66. HIJABETTE
67. MARKO FRUITS
68. REHMAH ISLAMIC. EXPRESSIONS
69. ALIF ABAYAS
70. BODI BY SAMIRAH

THANK YOU

TO OUR GENEROUS GOLD SPONSORS!



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Food Security



Emergency Response



Education



Child Welfare



Livelihoods



Water, Sanitation & Hygiene



Health



SCAN QR
CODE TO
LEARN MORE



LUXURIOUS MEMORIES



BEELINKED PERMANENT JEWELRY



THE OUD BAR



BUBBLE SHOW



MOON BOUNCE



PETTING ZOO



ARCHERY

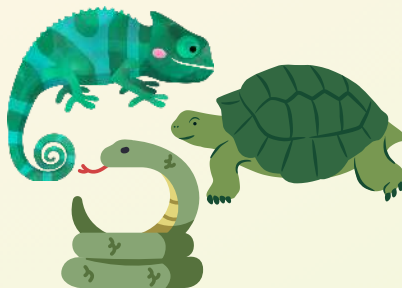


ROCK WALL

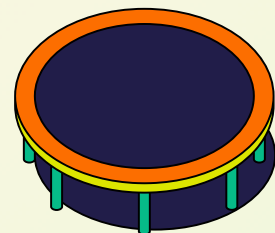


RIDES & ATTRACTIONS FOR ALL AGES!

REPTILE SHOW



AIR JUMPER



RACING STIMULATOR



BUMPER CARS



ALL ATTRACTIONS ARE INCLUDED WITH YOUR ADMISSION TICKET

THANK YOU

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TAKES OATH ON THE QURAN

HIGHLIGHTS
MUNA CONVENTION 2025

OSMAN HADI
NEIGHBORS NOT MASTERS

IMAM SIRAJ WAHHAJ:
UNINDICTED, YET TARGETED

INDIAN JUDICIARY
ATTACKS ON MOSQUES

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THE OFFICIAL HFF MERCH

AVAILABLE FOR PURCHASE NEAR THE
WELCOME TABLE & PHOTO BOOTH



01

What are Halal Food Fest (HFF) hours?

The event runs from 3pm until 11pm.

02

Where is Halal Food Fest (HFF)?

The event will take place at the Anne Arundel County Fairgrounds at 1450 Generals Highway Crownsville, MD 21032.

03

What is HFF's cancellation policy?

Tickets are non-refundable. Food Fest is on - rain or shine. The event is held in both an open air setting and indoors. However, tent seating is made available throughout the campus.

04

Where do proceeds from the event go?

All proceeds go to support the Al-Rahmah School Educational Trust. Additionally, 5% of proceeds will go towards relief efforts in Gaza.

05

What forms of payment are accepted at HFF?

Most vendors accept cash and major credit/debit cards.

06

Is HFF Handicap Accessible?

Yes! Many of the event activities are handicap accessible. Handicap parking will also be available on a first come first serve basis

07

Is parking provided?

Yes, free parking is provided onsite at the fairgrounds. Please follow instructions from staff to ensure a smooth experience.

08

Can I bring coolers to HFF?

Coolers and outside beverages are allowed. The purchase of beverages inside the event can also take place. We also provide free water while supplies last.

09

What if I have a food allergy?

If you have any allergies or dietary restrictions, please reach out to the food vendors directly.

10

Can I re-enter the festival if I leave?

Yes, you can re-enter the festival as long as you have your wristband.

11

Is there an ATM?

Yes! we will have an ATM available on site. Stop by registration for more information.

12

Will there be seating available at the event?

Yes, there will be plenty of seating available, including both tented and open-air options.

13

How are we making wudu at Halal Food Fest?

We have outdoor wudu stations for men, and all indoor restrooms will be available for women.

14

Can I bring my pet to the festival?

Due to safety issues & the comfort of all of our guests, we kindly ask that you refrain from bringing your pets.

15

Can I bring a stroller to the festival?

Yes, strollers are allowed. We ask that you be mindful of the space and other attendees.

16

Are there restrooms available on site?

Yes, there are restrooms available, including accessible facilities.

17

Is smoking allowed at the Halal Food Festival?

No, smoking is not allowed anywhere within the event grounds. We kindly ask all guests to refrain from smoking to ensure a comfortable and safe environment for everyone.

18

Do kids need a ticket to attend?

Kids under the age of 3 do not need a ticket.

19

Are there any activities for children?

Yes, we have a designated kids' area with various activities, including moonbounces and entertainment for children of all ages.

20

Will there be any live entertainment?

Yes, HFF will feature live entertainment including a bubble show, nasheed performances, and more. Follow our social pages for updates!

21

Is there a lost and found at the event?

Yes, lost and found will be located at the registration area. Please check there if you lose any items during the festival.

22

Is there a dress code?

The event is a family-friendly event that is open to a wide range of guests. We ask everyone to abide by modest dressing

*Thank you for
supporting our event!*



Stay Connected

WWW.HALALFOODFEST.ORG

[@HALALFOODFESTDMV](https://www.instagram.com/HALALFOODFESTDMV)